



PROBLEM  
VS  
POTENTIAL



## HIT RESET AND TAKE CONTROL

Running a profitable and compliant dental practice today is more difficult than ever before. **Zirc and the Academy of Chairside Assisting (ACA)** have partnered together offering innovative solutions for being highly organized and efficient while practicing proper infection control. RESET your practice and get a fresh start with dental efficiency.

**RESET**  
We come to you. We get you organized.





**Could chairside look more appealing?  
Missing items during procedures?  
Too much time restocking materials?  
Want to reduce staff stress?**

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Disorganization costs time and money. Because time is money, every moment you spend looking for dental materials and coping with interruptions takes you away from what is most important—the patient. Having one of our Efficiency Experts come into your practice you can save time, grow profits, reduce stress, increase productivity and meet infection control guidelines. Get a fresh start to an organized practice!

## WHAT IS IT?

We assess your practice, create a plan and spend a full day working side-by-side with your team to take control of the chaos.

## HOW DOES IT WORK?

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| <p><b>#1</b> ZOBE, Zirc's Organizational Box of Efficiency, will be delivered to your practice to give you a hands on experience with over 30 organizational products for instrument and material management.</p> | <p><b>#2</b> We learn about your practice, its needs and your desires for change.</p>                                |
| <p><b>#3</b> We take the guess work out of it. We develop a plan and choose products that are right for YOU.</p>  | <p><b>#4</b> An ACA Efficiency Expert comes to you for a full day of in-office implementation and team training.</p> |

## WHY DO YOU NEED AN EFFICIENCY EXPERT?

- We get the job done quickly - self-implementing takes a long time and could actually end up costing more money
- Increases team acceptance for change
- Your instruments and materials get organized the right way - the first time
- Team is educated and earns 4 CE credits
- Complementary workbook for inventory control and supply ordering
- Free enrollment in our Academy of Chairside Assisting Online CE
- Up to 2 hours of FREE assistance AFTER installation for further training or questions

PARTNERING FOR EFFICIENCY:



Learn more about the services available and how to register:  
**800.328.3899**