Get ready to have fun and learn how to optimize clinical processes to

# **WIN THE DENTAL DAY!**

Kay Hickey has been in the dental industry for over 25 years as a dental assistant, dental assisting educator, and clinical efficiency consultant. Her passion is helping dental teams save time and money by implementing processes to create a safe, happy, and efficient practice. Her presentations are unique because other speakers and consultants are not addressing the cost of clinical disorganization and the negative impact it can have on the practice's overall success. Kay has authored a series of children's dental books and several articles for various dental publications. She has served on the Minnesota Dental Assisting Board and is a member of the Speaker Consulting Network, AADOM Speaker Consultant Alliance, and eAssist Consultant Network.

## Choose from Kay's most requested courses below.

Her courses are relevant for the entire dental team and can be customized to fit most timeframes and themes.



#### WIN THE DENTAL DAY!

Win the dental Day by improving workflow with a unique blend of form, function, and a splash of color! Discover how clinical disorganization causes emotional and financial stress. Imagine having streamlined processes from room setup to sterilization. This program will take you through five colorful steps to implement strategies that will manage the abundance of inventory in the dental office to create an efficient and productive environment with much less stress!

### SHORT STAFFED? STRATEGIES TO STAY PRODUCTIVE, EFFICIENT, & SANE!

Understand that the current state of staffing issues is not going to go away anytime soon. Dental practices must accept that this is the "new normal" and find ways to stay productive, efficient, and sane, and still meet the needs of their patients. Audiences will benefit by learning strategies and processes to improve workflow that will help clinicians do just that!

#### **GET COMPLIANCE ALL LOCKED UP!**

Evaluate products and techniques to help with organization, efficiency, and infection control. Without good clinical processes in place, the day can easily get away from the dental team, leaving them feeling stressed and rushed. This not only results in a poor patient experience, but may cause mistakes and missed steps for safety and compliance.





VIDEO CLIPS Click to view

Incredibly conversational. You were talking to me, not above me. You identified a problem that is in every practice and gave a direct solution.

ROY SHERBURN, DDS

This was the most interesting and useful CE I have taken in a long time. I learned a lot.

You were relatable, believable, and buyable.

KAREN CORTELL REISMAN
SPEAK FOR YOURSELF, PRESIDENT & KEYNOTE SPEAKER

Excellent course and speaker
– highly enjoyed it!
KARI E., CDA



Contact Kay today!

KAY HICKEY, LDA

CLINICAL & EFFICIENCY CONSULTANT, SPEAKER, AND AUTHOR





