

Finding Ways to \$ave

"How do you know what works?"

Everyone is screaming economy right now, right? It is heard all the time from doctors when you ask about buying more supplies or replacing instruments, small equipment or even something as small as a bur block. The doctor usually says something like, "That doesn't look so bad, maybe in a few months we can revisit this again", or "Are you sure that we really need that?." If you are hearing this in your office then there are definitely some options still available for you.

The first place to start would be combining your products in the office. Have you ever heard someone use the term "Tub and Bin?" This is a way to organize your materials in the dental



practice and place them in a centralized location between operatories or in the sterilization area or even the lab area for easy access. This system allows the supply budget to reduce immediately. Combining your supplies in an organized bin and creating a location to store them so that the entire team has access to the materials at all times will open up room in your clinical operatories. This method not only opens up space in the room but also opens up drawer and cabinet space for disposable stock, patient care items and even educational material. This system has been known to remove items off of counter tops as well. A clean and clear workspace gives the patient the perception of new, organized and even sterilized.

Practices spend outrageous amounts of money stocking every room and maintaining that stock weekly. Many times the materials actually expire before they are used completely. How is your supply budget? Are you ready to save your practice some money? It might be time to make small

investments that will allow you to reap the ongoing reward of financial savings. An investment in Zirc bins and some employee time to organize your system would be the only cost for this project.



Have you ever considered how much one bottle of bonding agent costs your practice? Let's be fair to say the average is \$220.00 and you have 3 treatment rooms; that is \$660.00 in one product. Now how many products do you have in each treatment room? What an investment to stock each room with supplies.



There are multiple advantages to having a centralized stock, this is just one of many. There are many bin choices that are available on the market, here is why Zirc has a leg up on most competitors would be:

Price - We all care about price. A few dollars per product adds up when you are trying to save money.

Color Selection - Everyone wants their organizational bins to coordinate with the procedure set up colors, color ring set ups (if your office works by color codes) or even the colors in your office.

Organization Video's - The manufacturer has Youtube videos to assist team members on the transition process to convert the dental practice to a tub and bin system.

Microban - This antimicrobial product protection is built-in to Zirc product to resist the growth of odor and stain causing bacteria. It works by interrupting key cell functions that allow the microorganism to grow and reproduce. Microban protection begins to work as soon as the microorganism comes into contact with the product surface.

So when it comes down to saving money and cutting cost, there are better ways than looking for cheaper gloves or cotton rolls. Take the time to do your research; tub and bin has a place in every office if you put the time into it. ■

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