



**Zirc Dental Products**  
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## **A SPECIAL ANNOUNCEMENT**

Dear Dealer Partners and Customers,

This is an incredibly exciting time for Zirc Dental Products as we begin our 57th year of business. We are proud to unveil our updated brand and new logo to you. Starting now, you'll start to see this new look in emails, our new website, and on social media.

Rest assured, that behind this new look and updated messaging is the same Zirc Dental Products, and our commitment to helping dental teams be safe, happy, and efficient remains unchanged.

As our valued Dealer Partners, we're working on new resources to equip your teams with the assets they need to represent and sell Zirc's products.

As our valued Customers, we'll continue to create high-quality products that help you win the dental day and you'll also start to see us expand our consulting services to create more ways for you to improve your clinical efficiencies.

We look forward to this journey together. Thank you for the honor of helping you succeed in business and in the dental operatory.

Best regards,

A handwritten signature in black ink that reads 'Nicolle Champion'.

Nicolle Champion  
President